Ucentra
Estimation Framework

Clarity. Structure. Confidence.

WHAT IS UCENTRA?

Ucentra is a practical framework for project estimation, created by Business Bullet Ltd.

It helps teams move away from guesswork towards structured, evidence-based estimation, giving clarity to stakeholders and confidence in delivery.

WHY UCENTRA?

Estimation is often messy, inconsistent, and disconnected from how real work gets done.
Ucentra changes that by:

- Visualising the scope early
- Estimating based on real deliverables
- Mapping effort to people, time and dependencies
- Tracking progress with transparency
- Learning and improving with every project

THE UCENTRA STEP PROCESS — 4 SIMPLE STAGES

Stage	What Happens	Tools Used
1. Scoping	Define the work & visualise scope	Use Case Model Diagram
2. Effort Modelling	Estimate effort per deliverable	Estimation Workbook
3. Planning	Map effort into a realistic plan	Dependency Map + Project Plan
4. Tracking	Monitor progress, effort & cost	Project Plan + Resource Cost Tracker

UCENTRA TOOLS

- Use Case Model Diagram — Visualises project scope
- Estimation Workbook — Captures and Consolidates estimates
- Dependency Map — Visualises sequencing & dependencies
- Project Plan — Tracks deliverables & timelines
- Resource Cost Tracker — Tracks effort & cost per resource

BENEFITS OF UCENTRA

✔ Realistic and transparent estimates
✔ Clear scope and deliverables
✔ Consistent approach across teams
✔ Shared ownership of estimation
✔ Built-in tracking and learning

Created by Business Bullet Ltd
Estimation made simple, structured and scalable. (www.businessbullet.co.uk)